

STACKS MOBILE IMPLEMENTATION PLAN

Stacks is ready to deliver a customized mobile experience that meets the needs of your organization and its users. The implementation plan is comprised of the following steps:

1 Order Placed

The steps required to implement Stacks Mobile depends on which scenario you fall into. You may have purchased Stacks Mobile, you may have purchased Stacks Mobile with the Stacks CMS or you may be adding Stacks Mobile to your existing Stacks CMS. Pairing Stacks Mobile with the Stacks CMS unlocks powerful features such as in-app event registration and room booking. Your EBSCO rep will provide you with any informational material available.

** Note that your app cannot be built until your Stacks website is live at its permanent domain, if applicable.*

2 Onboarding

You will be provided a package that contains both Apple iTunes and Google Play store submission previews and the Stacks Onboarding Checklist that will provide everything we need to build and submit your app. This document also acts as the authorization to submit the apps to the store on your behalf. This may be logos, colors, third party integration credentials, etc. This package must be completed and signed in order to activate the implementation process.

3 Names Matter

You will need to name your apps. This is the name that will appear as your title in the app stores and will be the name your users use to search for your app. It can be a maximum 30 characters including spaces. Keep in mind however that the app icon label that will appear on your users' devices supports only 12 characters including spaces. The same name must be used for both your iOS and Android apps.

** Note that your name must not already exist in the app stores.*

4 Stacks Gets to Work

Once we receive your returned package, we will build your apps and icons using the logos and colors provided during onboarding. Any necessary feature configuration, etc. will be coordinated by the Stacks Support Team. The final step is to prepare your store submission and submit the app for store reviews.

5 Launch Date

With 30 days advanced notice, Stacks can guarantee an app store release within 24 hours of your desired launch date. Please note that both Apple and Google provide only rough estimates of approval times. You may wish to coordinate the launch/app store release with a particular day, event or promotional activity.

6 Training and Support

The Stacks Support Team will contact you after submission to review the tools available to you to administer your Stacks Mobile apps as well as provide you with support desk information and analytics access. Any final adjustments to your configuration may be done at this time.